



SPACE CENTER ROTARY -

## **MAKING A DIFFERENCE**

by Tom Wier

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### RECIPE FOR MAKING A MEGA-DIFFERENCE:

Take a widespread need, add a well-thoughtout plan, stir in one million plus Rotarians worldwide, heat with continuous stirring until solidified. Serve- everywhere, anytime. Watch for signs of growing cooperation.

That is a fantasy description of a very real project that is being proposed to Rotary International as an outgrowth of the Project Free Enterprise seminars in Eastern Europe this spring sponsored by District 589. Our own Dr. David Taylor originated the project, organized it and nurtured it to a very successful execution. Not only were 500 Eastern European citizens in Hungary and Poland given a good look at free enterprise and how to make it work, but Rotary was elevated in the local communities and interest in membership and new clubs was enhanced.

AHA! But here is where the mega-difference comes in. The European participants wanted the team to come back and cover other subjects of interest: for example, constitutional law, medicine, city government, social programs, agriculture, technology and environmental issues. The team then realized that the technique that they had organized so well could be applied to a wide range of information needs. What's more, the ideal of service above self and the worldwide scope of Rotary International made Rotarians the appropriate vehicle to deliver this information exchange.

The serious nature of the information exchange and the large number of participants that the team can interface with make the influence of such a project, when replicated, stir the imagination! The scope is too big for any one club, for any one district, but not for Rotary International. David Taylor has already discussed the idea with RI President Rajendra Saboo in a private meeting in Mexico City. Response was good. If instituted, it could make a mega-difference.

So now we "heat with continuous stirring until solidified!"