

ROTARY INTERNATIONAL

Service Above Sell - He Prolits Most Who Serves Best 1600 RIDGE AVENUE - EVANSTON, ILLINOIS 60201, U.S.A.

12 September, 1977

Mr. Gene Lindquist Member, Space Center Rotary Club Houston, Texas 77058

Dear Rotarian Lindquist:

Through one of <u>The Rotarian</u> editors here, I have been informed about your club's current project to buy "cargo space" on the first space shuttle in 1979. I find this a truly novel and worthy project, and am interested in it from a public relations aspect of eventually developing and distributing the story to other publications.

From what I have seen, the coverage you have received thus far is very good, and it seems to me that this will continue as the club proceeds with efforts to accumulate the necessary funds for the skylab. I would like to see some photographs of Rotarians directly involved in the project, as it moves along toward the 1979 date. My thinking right now is to establish an on-going file on the project, with the ultimate intention of writing a complete and accurate feature story on it.

If you can, I'd appreciate knowing who the contact for the project is, and seeing any additional information on the project, together with any available photographs. One area that I am curious about is the nature of the research being done by your local high school students, and how the research will be carried over from one year to the next.

Thank you, and I hope to hear from you at your earliest convenience.

Sincerely,

Carmeline M. Esposito

Program Section, Public Relations Department