

SPACE CENTER ROTARY CLUB

SENIOR CITIZENS' PROGRAM

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Background

- 0 The Senior Citizens' Committee was started in 1980.
- 0 \$500 given each year to the American Asso. of Retired Persons and to the Sunshine Club.
- 0 Survey of senior citizen (SC) needs conducted in 1980.
- 0 Needs:
 - o Local Transportation for
 - Social events
 - Medical services
 - Shopping
 - o Meeting place
- 0 The committee selected Transportation as their project.
- 0 Rotary Club experiment-1981
 - o Volunteer club member drivers, 5
 - o Provided transport for 15 people to attend AARP monthly meeting.
 - Club members don't have time for driving or management of such a program
- 0 Local bus service ran for 6 months in 1978 in CLC
 - o Sponsored by; Talent Tree -van
 - Local S&L -dispatching
 - Sunshine Club -management
 - o Stopped due to loss of van and too much work to manage.
- 0 MTA plans a bus route through CLC on Bay Area Boulevard to Baybrook.
 - o Won't serve off line SC's
 - o Only MTA cities
 - o Start up time uncertain

CLUB PROJECT FOR CONSIDERATION BY THE BOARD

SPACE CENTER ROTARY CLUB TO PROVIDE LEADERSHIP AND FUNDING

OBJECTIVES OF THE PROJECT

- 0 Provide transportation for SC's for social events, medical services, and shopping with semi personal service for the handicapped.
- 0 Serve the CLC, Webster, Nassau Bay, and Taylor Lake Village areas.
- 0 No fixed fees, contributions only

ORGANIZATION

- 0 Form a separate corporation with membership from the Rotary Club, AARP, and Sunshine Club.
 - o Directly involve others
 - o Separate management from club officers
 - o Limit liability
- 0 Bus or van would be leased to avoid maintenance complications and high initial costs.
- 0 Dispatching would be through a local charitable organization
 - o Answer phone, take reservations, give info
- 0 Driver would be hired through a local temporary employment agency

OPERATIONS

- 0 Start small
 - o Service one day per week, 9am to 3 pm.
- 0 Corporate board would select route.
- 0 Service would be by reservation call to dispatcher
- 0 Route would be 4-6 pick-up stations, medical centers, and shopping malls.
- 0 Off route pick up for handicapped by reservation.

COSTS (Estimated for one day per week service)

	<u>Per Month</u>
Van or bus lease, \$50-60/day	\$240
Insurance, Special liability	40
Driver, \$5-6/hour	200
Telephone service*	40
Dispatch service*	50
	<u>\$570</u>

* May be free

Some Questions and Uncertainties

1. Would the service rendered be commensurate with the cost? Would it be better to subsidize the commercial taxi service ?
2. Would the Club be willing to take on long term sponsorship of such a project ?
3. Costs are not firm.
4. Is there another project that would be of more benefit to the Senior Citizens ?