

THE PRIMARY PURPOSE OF THE DISTRICT IS TO SERVE THE ROTARY CLUB BY:

- Assisting with membership growth and retention
- Assisting with the selecting and completing of projects in the Four Lanes of Service
- Participating in both raising funds for and utilizing funds for the Rotary Foundation
- Train clubs for the Future Visions Plan of the RI Foundation
- Developing leaders through training programs and opportunities to lead in service

## District 5890 Goals for 2012-2013

### 100% participation in the Presidential Citation

- Presidential Challenge- Clubs will conduct a club or community peace forum, or a service project focused on peace
- Strengthen Our Club- Adopt a 3 year strategic plan, indentifying specific annual and long term goals or make progress in carrying out the annual goals set by your club for the current Rotary year to date. (required) & 3 other club chosen activities
- Increase Our Service- Participate in a sustainable service project related to at least one of Rotary's areas of focus. (required) & 3 other club chosen activities
- Enhance Our Club's Public Image- Undertake a significant public image campaign in your community to communicate what Rotary is and does by using RI's Humanity in Motion or "This Close" advertisements. (required) & 3 other club chosen activities

### Membership

- Retain 90% of our membership and reverse the downward trend
- Increase membership with "qualified" Rotarians by 10%
- Charter one new club in District
- Increase diversity of membership

### Space Center Membership

- July 1, 2008: 111 members
  - 2009: 112 members
  - 2010: 128 members
  - 2011: 119 members
  - 2012: 108 members

### Rotary Foundation Goals

- US\$20 per Rotarian for Polio Plus
- Increase membership in Polio Plus Society by 10%
- US\$100 Every Rotarian Every Year (EREY) by May 15,2013
- Qualify every club in the District for Future Visions and effect smooth transition for total roll out in 2013
- Three Rotary Scholars
- One new 100% PH fellow club

Space Center 2011-12 Total Giving: **\$19,500.00**

Exceeded you club goal by 9% & had a \$124.96 per capita rate

**Annual Fund giving:** \$14,780     **Polio Plus:** \$4630.00

2012-13 Goal: \$11,600.00

#### Training Goals

- Have all clubs represented at District Assembly, District Membership Seminar, District Foundation Seminar and District Conference
- Conduct at least one Gulf Coast Leadership Institute

#### For PEACE

- Have a delegation from the District attend at least one of the three following Peace Conferences to be held in Berlin, Honolulu or Hiroshima.